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2016 Canadian Green Car Award Finalists Announced Overall winner to be revealed April 15 at Green Living Show

(Toronto, ON, April 7) — Expert judges have selected six vehicles as finalists for the 2016 Canadian Green Car Award.

The overall winner will be revealed Friday, April 15 at the Green Living Show, in the Metro Toronto Convention Centre.

The finalists were selected after extensive testing and assessment by the judges, leading Canadian automotive journalists, who picked the top entries in six technology and style categories.

The finalists are:

Battery-electric:	-	Nissan LEAF
Plug-in hybrid	-	Chevrolet Volt
Hybrid	-	Hyundai Sonata Hybrid
Efficient internal combustion	-	Mazda3 GS
Efficient three-row family vehicle	-	Volvo XC90 T6
Fun Car	-	Tesla Model S P90D

The Canadian Green Car Award, now in its fourth year, recognizes vehicles that offer impressive “green” attributes combined with strong mass-market appeal, based on the understanding that any product can have a significant environmental impact only if it sells in large numbers.

To achieve this result, the assessments combined “objective” criteria, such as fuel economy, emissions and price, with the judges’ evaluations of performance, driving experience, value, features and “green” qualities.

“This is an exciting time to be involved in the automotive industry, as manufacturers develop new technologies to improve the environmental performance of their products,” said Laurie Simmonds, President and CEO of Green Living Enterprises, which operates the annual Green Living Show. “This continuing progress, combined with the proliferation of choices, means hard work for the judges, who have to choose from among an array of outstanding vehicles. But as visitors to the Show will see, it’s nothing but great news for consumers.”

The competition began with judges submitting five nominees for each category. They could choose any vehicle as long as it met basic “green” criteria based on technology type and fuel economy. Vehicles that received the most support in each category became the nominees, which the judges then scored based on test drives, data from manufacturers and their own experience. Those scores produced the six category winners announced today.

This open process, in which eligibility doesn’t depend on whether a manufacturer is willing to pay a substantial entry fee, is in line with other global green car awards and makes the program a very meaningful gauge for consumers.

The overall 2016 Canadian Green Car Award winner will be revealed at 11:45 a.m., Friday, April 15, at the Green Living Show in the Metro Toronto Convention Centre, North Building, Tim Gray, Executive-Director of Environmental Defence, will present the trophy. All six finalist vehicles will be on display throughout the three-day Show, last year attended by more than 38,000 visitors.

ABOUT THE GREEN LIVING SHOW

The Green Living Show is Canada’s largest consumer show dedicated to simple solutions for leading a healthy and sustainable lifestyle. This three-day event offers inspiration for all ages and features influential speakers; eco home, cottage and garden design; local and organic food and wine tastings; health, wellness and yoga pavilions; eco fashion and green beauty makeovers; electric and hybrid car test drives; nature exhibits and fun activities for the entire family. www.greenlivingshow.ca.

For more details on the 2016 Canadian Green Car Award, including the list of all vehicle nominees and the judges who assessed them, visit www.canadiangreencaraward.ca.

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